

Pro Serve PR Marketing

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MEDIA RELEASE: Talk Radio Podcast on the Business of Family Law

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Sponsor: [Chris McCarthy of Northwestern Mutual Life Insurance Company](#),

Chris McCarthy provides individuals and business owners with expert guidance and exclusive access to Northwestern Mutual's life and disability insurance policies. The Northwestern Mutual Life Insurance Company, Milwaukee, WI.

"Panel Discussion on the Business of Family Law in Chicagoland"



Kevin Saville is a sole practitioner in Chicago who worked for several small and medium sized firms in Chicago and DuPage County before launching his sole practice. Mr. Saville is an ISBA Judicial Evaluation Committeeman. He is also an arbitration panelist, certified mediator, and volunteered as a pioneer of The Cook County Mortgage Foreclosure Mediation Program.



Raiford Palmer is partner with Sullivan Taylor & Gumina, P.C.. Raif concentrates his practice in high net worth and complex asset divorce matters, especially those involving closely held or family owned business interests. He handles collaborative divorce cases as well as litigated matters. Raif is published and is a frequent speaker on dissolution of marriage issues.



Mario Ventrelli is a partner with Schiller DuCanto & Fleck LLP, the largest matrimonial firm in the country. Mr. Ventrelli represents business leaders and professions, influential civic and political personalities, celebrities and professional athletes. He is a faculty member of the ABA Family Law Trial Advocacy Institute and is consistently named in the top peer review listings.

Topics covered on this show:

- 1) Law firm size and the business of solo, small, and mid-sized family law firms;
- 2) The processes and systems involved in planning and growing a family law firm;
- 3) Diversification in marketing; a blend of indirect and direct marketing and referral building strategies;
- 4) Family practice models and their brand and referral generating opportunities: collaborative and litigation.

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Live: 04/24/2012 at 6:00 pm CT (7:00ET/4:00PT)

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<http://www.blogtalkradio.com/law-talk-radio/2012/04/24/panel-discussion-on-the-business-of-family-law-in-chicago>

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